

Research Design Plan Criteria

Format

Document(s) is formatted properly

- 5 - The document(s) does an excellent job of using formatting devices and highlighting tools.
- 4 - The document(s) does a good job of using formatting devices and highlighting tools. Minor revisions would improve the format of the document.
- 3 - The document(s) does an acceptable job of using formatting devices and highlighting tools. Some fairly major revisions are necessary to improve the format of the document.
- 2 - The document(s) does a fair job of using formatting devices and highlighting tools. Major revisions are necessary to improve the format of the document.
- 1 - The document(s) does a poor job of using formatting devices and highlighting tools. There is little or no evidence that the writer understands document format.

Audience

Document(s) shows sensitivity to target audience

- 5 - The document(s) does an excellent job of showing sensitivity to the target audience. Textual choices were clearly made with the target audience in mind.
- 4 - The document(s) does a good job of showing sensitivity to the target audience. Textual choices seem to be made with the target audience in mind, but some revision would help make this more clear.
- 3 - The document(s) does an acceptable job of showing sensitivity to the target audience. Some fairly major revisions would help to show that textual choices were made with the target audience in mind.
- 2 - The document(s) does a fair job of showing sensitivity to the target audience. Major revisions are necessary to show that textual choices were made with the target audience in mind.
- 1 - The document(s) does a poor job of showing sensitivity to the target audience. There is little or no evidence that the writer understands the target audience.

Information

Document(s) provides required information

- 5 - The document(s) does an excellent job of providing the required information. All required elements are present in the document.
- 4 - The document(s) does a good job of providing the required information. While all of the elements may be present, the document does not provide all required information completely.
- 3 - The document(s) does an acceptable job of providing the required information. Some fairly major revisions would help present all of the required information.
- 2 - The document(s) does a fair job of providing the required information. Major revisions are necessary to present all of the required information.
- 1 - The document(s) does a poor job of providing the required information. There is little or no evidence that the writer understands what information is required.

Rhetorical Awareness

Document(s) shows an awareness of the rhetorical situation for this project.

- 5 - The document(s) does an excellent job of showing an awareness of the rhetorical situation for this project. Choices are clearly based on an understanding of writer, reader, text, and context/purpose.
- 4 - The document(s) does a good job of showing an awareness of the rhetorical situation for this project. Choices appear to be based on an understanding of writer, reader, text, and context/purpose, but minor revisions would help make this more clear.
- 3 - The document(s) does an acceptable job of showing an awareness of the rhetorical situation for this project. Choices appear to be based on an understanding of writer, reader, text, and context/purpose, but some fairly major revisions would help make this more clear.
- 2 - The document(s) does a fair job of showing an awareness of the rhetorical situation for this project. Major revisions are necessary to show an understanding of writer, reader, text, and context/purpose.
- 1 - The document(s) does a poor job of showing an awareness of the rhetorical situation for this project. There is little or no evidence that the writer understands an understanding of writer, reader, text, and context/purpose.

Detail

Document(s) provides sufficient detail

- 5 - The document(s) does an excellent job of providing sufficient detail. The document provides the reader with all of the information necessary.
- 4 - The document(s) does a good job of providing sufficient detail. While the document provides sufficient detail, the document could use more.
- 3 - The document(s) does an acceptable job of providing sufficient detail. Some fairly major revisions would help provide the reader with sufficient detail.

2 - The document(s) does a fair job of providing sufficient detail. Major revisions are necessary to provide the reader with sufficient detail.

1 - The document(s) does a poor job of providing sufficient detail. There is little or no evidence that the writer understands how much detail is necessary.

Research Strategies

Document offers appropriate research strategies

5 - The document does an excellent job of describing possible research strategies. The document examines the value of both primary and secondary sources in detail.

4 - The document does a good job of describing possible research strategies. While the document provides some detail, the document could use more.

3 - The document does an acceptable job of describing possible research strategies. Some fairly major revisions would help provide the reader with an understanding of the value of the use of primary and/or secondary sources for this group.

2 - The document does a fair job of describing possible research strategies. Major revisions are necessary to provide the reader with an understanding of the value of the use of primary and/or secondary sources for this group.

1 - The document does a poor job of describing possible research strategies. There is little or no evidence that the writer understands primary and secondary research sources.

Research Materials

Document offers potential research materials with an initial evaluation

5 - The document does an excellent job of describing potential research materials. The writer also evaluates the sources for its value to the project.

4 - The document does a good job of describing potential research materials. While potential sites are described, the document lacks the sufficient detail and/or relevant evaluation.

3 - The document does an acceptable job of describing potential research materials. Some fairly major revisions would help provide readers with a clear understanding of the value of the sources.

2 - The document does a fair job of describing potential research materials. Major revisions are necessary to provide readers with a clear understanding of the value of the sources.

1 - The document does a poor job of describing potential research materials. There is little or no evidence that the writer has visited or evaluated the potential sources.

Schedule

Group provides a gantt chart and an appropriate schedule

5 - The document does an excellent job of providing an appropriate schedule. The gantt chart is clear.

4 - The document does a good job of providing an appropriate schedule. The gantt chart could be more clearly constructed.

3 - The document does an acceptable job of providing an appropriate schedule. The gantt chart could use revision.

2 - The document does a fair job of providing an appropriate schedule. The gantt chart needs major revisions.

1 - The document does a poor job of providing an appropriate schedule. The gantt chart is missing or meaningless.

Business Style

Document(s) uses appropriate business style

5 - The document(s) does an excellent job of using appropriate business writing style. The writing is both concise and clear.

4 - The document(s) does a good job of using appropriate business writing style. For the most part, the writing is concise and clear.

3 - The document(s) does an acceptable job of using appropriate business writing style. Some fairly major revisions would help the writing be more concise and clear

2 - The document(s) does a fair job of using appropriate business writing style. Major revisions are necessary to make the writing more concise and clear.

1 - The document(s) does a poor job of using appropriate business writing style. There is little or no evidence that the writer understands business writing style.

Grammar and Correctness

Document(s) shows an understanding of grammar and punctuation

5 - A grammatically correct document

4 - A mostly error-free document

3 - A number of errors, but does not hinder the content

2 - There are some issues with mechanical errors (typographical/spelling/grammar etc.)

1 - There are serious issues with mechanical errors (typographical/spelling/grammar etc.)